



WHY DIKAZO FRANCHISE?

We believe that shopping should be a delightful and stress-free experience. That's why we have created a welcoming retail outlet environment with latest fashion trends, electronics, & stationary. From the moment you walk through our doors, we strive to make sure you leave with a smile on your face & shopping bag full of treasures. Step by today & discover what makes us noteworthy.



ELECTRONICS

The house of
ELECTRONICS !



APPARELS

It's Always A
Happy Fit !



STATIONERY

Dream in a
BOX !

BRAND SUPPORT :

- Location assessment & Finalization according business & their public demands.
- Helps in the brand's look & feel.
- Helps you with your staff with expertise solutions.
- Inventory management & logistics support for financial stability.
- Social responsibility; how to establish your brand.
- Complete ongoing operational support.

THREE VERTICALS OF DIKAZO

- E-COMMERCE
- DKZ INVESTMENTS
- B2B



FINANCIAL SNAPSHOT

INDIA'S FASTEST GROWING
SUSTAINABLE FRANCHISEE RETAIL PLATFORM

AREA REQUIRED	FRANCHISE FEE	AVERAGE PAYBACK
1800 sq.ft	INR 5Lack+GST.	3 Years
AVERAGE ROI	TOTAL INVESTMENT	AGREEMENT PERIOD
30%-40%.	INR 80 Lack TO 1CR.	5 Years

NOTE : Total Investment includes setup cost and franchise fee

FOR ANY FRANCHISING RELATED QUERIES, CONTACT US AT :

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